ABOUT THIS EVENT

Join us in Suriname for the highly anticipated "The Future of Leadership & Business with AI" event hosted by CLIP Training & Consultancy in collaboration with United Business. This dynamic event will feature two renowned international speakers: an AI expert and a specialist in leadership and behavior. Along with two local experts they will explore the intersection of advanced technology and innovative leadership & behavioral strategies, providing invaluable insights for the modern professional environments.

WHY ATTEND?

Participating in this event is crucial for companies and their staff to stay ahead in a rapidly evolving business landscape. Attendees will gain practical knowledge on leveraging AI to enhance decision-making processes and fostering effective leadership behaviors to drive organizational success. This is an unparalleled opportunity to learn from the best, network with industry leaders and equip yourself and your team with the knowhow and skills needed to thrive in the future of leading your people and organization. Don't miss out on this chance to transform your leadership approach and stay competitive in today's globalizing market.

CLIPTRAINING&CONSULTANCY
Change through Leadership, Impact & Passion

8th of March 2025

Assuria Event Center
10 AM to 5 PM
a collaboration with United Business Suriname

CONTACT DETAILS

Ruth Sinkeler | CLIP Training & Consultancy N.V.
(+597) 476600 | (+597) 8930743
ruth@clipconsultancy.com

EVENT DETAILS

Mark your calendars for the Future of Leadership & Business with AI event, taking place on the 8th of March 2025 at the prestigious Assuria Event Center in Paramaribo, Suriname. The event will run from 10 AM to 5 PM, including a special networking buffet and different panel discussions Join us for transformative insights and invaluable connections. This event is open to everyone who is interested in using AI and behavioral success strategies in their future leadership.

OUR SPEAKERS

PROFESSOR RENÉE CUMMINGS

Artificial intelligence Expert from U.S.A.

Professor Renée Cummings, an award winning artificial intelligence (AI) innovator, is an AI, data and tech ethicist, and the first data activist-inresidence at the University of Virginia's (UVA) School of Data Science where she was named Professor of Practice in Data Science. She's also the inaugural senior fellow in AI, Data and Policy at All Tech Is Human, a leading international think tank.

Professor Cummings is also a nonresident senior fellow at The Brookings Institution, co-director of Brookings' Equity Lab, and a distinguished member of the World Economic Forum's Data Equity Council and the World Economic Forum's AI Governance Alliance. She is also a member of the Global Academic Network, at the Center for AI and Digital Policy (CAIDP), Washington, D.C.

A criminologist, criminal psychologist, therapeutic jurisprudence specialist, and a community scholar at Columbia University, Professor Cummings serves as co-director of the Public Interest Technology (PIT) University Network, at UVA, and is on the board of advisors of the Carnegie Council for Ethics in International Affairs.

Listed among the world's top 100 women in AI ethics, Professor Cummings is a thought-leader, motivational speaker, and mentor, who has given a multitude of lectures, keynotes and talks to a variety of audiences, including policymakers in the U.S. Senate. She's an internationally recognized expert on responsible AI, ethical data science, and technology we can trust. Professor Cummings offers expert analysis, on national and international television, on everything from criminology to augmented collective intelligence. She has mastered the art of creative storytelling and deconstructing complex topics into critical everyday conversations that inform and inspire.

OUR SPEAKERS

JAY JOHNSON

Leadership & Behavior Expert from U.S.A.

Jay Johnson is an internationally renowned speaker specializing in behavior and organizational development. Jay is a Co-Founder of Behavioral Elements® and has delivered transformational workshops to accelerate highperformance teams and cultures in more than 30 countries across four continents.

Jay's 2018 TEDx talk demonstrated a new approach to dealing with difficult people and established Coeus Creative Group as a thought leader in behavioral intelligence. In 2020, the Forbes Business Council invited Jay to its prestigious membership to share perspectives on Behavioral Science and its business application. He was again invited to the TEDx Stage in 2023 to share insight into the drivers of human behavior.

Jay has worked with companies like Ford Motor, Stellantis, Nikon, NASA, and Johns Hopkins to guide them in developing leaders, fostering highperformance teams, and building a culture where people thrive and excel. He uses modern behavioral science to build unique tactics and programs that yield exceptional results, quickly and sustainably. Jay holds a Master's Degree in interpersonal communication, is a designated Master Trainer from the Association for Talent Development, and was twice honored with the Excellence in Training Award by the APCC. Jay was also named "Top Trainer" twice by the ATD Detroit.

Outside of business, Jay has served in government and as an International Vice President for JCI, a global NGO. He attributes these experiences to giving him a better understanding of people and behavior in various cultural contexts. He currently serves on the Board of Advisors for Madonna University's School of Business and the Wayne State University School of Fine, Performing, and Communication Arts. Jay teaches Contemporary Leadership, Entrepreneurship, and Leadership Communication at the Master's level.

His passion for helping organizations overcome complex people challenges is his guiding purpose, and he is always excited to share his knowledge and experience to inspire real change. His delivery style is engaging and fun, offering immediately usable skills for building stronger relationships, enhancing influence, and leading effectively.

OUR SPEAKERS

WILLI BERNDT LENDZIAN

Managing Director Zian Consultanzy and 94GREENTV; AI expert

Willi Berndt Lendzian is an experienced leader specializing in transforming business challenges into opportunities for growth. He currently serves as Managing Director of 94Green Foundation in Suriname, producing documentaries highlighting environmental, social, and cultural impacts through the 'Portray 2 Protect' concept.

Willi's background includes wealth management, marketing, business consultancy, and project management. His international experience, particularly in Southeast Asia, has enabled him to adapt to diverse cultural environments and lead successful initiatives. Fluent in multiple languages, Willi has enhanced collaboration and operational excellence across several countries.
At Alfa Laval, Willi built four service centers in Southeast Asia, leading a team of 129 people while reducing operational costs by 20% and improving service quality. As Director at ZIAN CONSULTANZY, he managed wealth development and dedicated 40% of trade proceeds to humanitarian projects. At INTRAMAR NV, Willi expanded operations to Suriname, establishing a strong market presence.

Willi's passion is empowering individuals and teams to reach their potential. He fosters a culture of ownership, creativity, and sustainable growth. His leadership style encourages initiative, professionalism, and adaptability, helping teams achieve high performance.
Willi also has expertise in AI training and process development, optimizing business structures and driving innovation. His focus on data-driven insights helps businesses stay resilient in changing conditions. He has educated teams on leveraging AI to enhance productivity and streamline operations.

Willi's career includes roles such as Sales and Marketing Manager at Process Development Partnering A/S and Freelance Creative Director at Ace, where he developed programs emphasizing creativity and performance. As Founding Director of SOS ALPHA, Willi launched initiatives focused on community empowerment and sustainable development in Southeast Asia.
With his expertise in process development, wealth management, cross-cultural leadership, and AI integration, Willi is a valuable asset to any organization seeking resilience, innovation, and sustainable growth. His dedication to continuous improvement and broad international experience makes him well-suited to help organizations navigate challenges and build a better future.

OUR SPEAKERS

ANVIT RAMLAKHAN

CEO of Datasur

Dr. Anvit Ramlakhan is a trailblazing young professional leader from Suriname, holding several noteworthy achievements such as: being the youngest ex-manager at Telesur, youngest and current CEO of Datasur, youngest ex-chairman of Suriname Business Youth, youngest ex-chairman of ICT Association Suriname. Dr. Anvit Ramlakhan is a trailblazing young professional leader from Suriname, holding several noteworthy achievements such as: being the youngest ex-manager at Telesur, youngest and current CEO of Datasur, youngest ex-chairman of Suriname Business Youth, youngest ex-chairman of ICT Association Suriname.

Furthermore, he's the first and youngest Surinamese lector at Poly Technic College in the field of Innovation and Technology and is also part time lecturer at three other universities. He has achieved distinction in two masters (M.Sc. and MBA) from ARU-UK and highest honors for his Ph.D. in information technology studies. Anvit is an unwavering example of hard work, dedication, and Caribbean youth talent, embodying excellence in leadership across various domains he is contributing.

His statement is: " We as young Caribbeans, ignite innovation and entrepreneurship! Our dreams fuel our nations' future. Let's pioneer change, defy limits, and shape a prosperous tomorrow together!"

OUR PANEL MEMBER

BRIAN IMAMBAKS

Founder/Owner of Technovate N.V.

Brian Imambaks is a visionary IT expert with over 15 years of experience, specializing in cloud infrastructure, backup and recovery, and database management across Linux and Windows environments. He is also highly skilled in MS SQL Server and has embraced cutting-edge technologies such as augmented reality and artificial intelligence to drive innovation.

As the creator of RXCHAT, one of the Caribbean's leading AI chatbot platforms, Brian has transformed customer engagement for small and medium-sized businesses by helping them streamline operations, enhance customer experiences, and save time and money. Additionally, he developed Augmentify, a digital twin platform that bridges the real and virtual worlds, enabling augmented reality experiences that drive growth in industries such as manufacturing, oil and gas, tourism, retail, banking, and logistics.

Brian is also the visionary behind RXPAY, a payment gateway platform designed to streamline payments for companies and the banking sector. RXPAY simplifies transaction processing, enabling even those without a bank account to access online payments. By fostering financial inclusion, RXPAY brings seamless payment solutions closer to everyone.

With a career spanning multiple sectors such as insurance, banking, oil and gas, and retail, Brian brings a rich understanding of diverse business needs. His mission is to harness technology as a transformative force to elevate businesses into top-tier performers, delivering efficiency, growth, and enriched customer experiences.

As a transformational business coach and thought leader, Brian's work continues to inspire businesses to embrace strategic IT innovation, fostering a future of limitless possibilities.

OUR PANEL LEADER

CYRIL SOERI

Principal at SOKA Accounting Services N.V.

Cyril has a master's degree in Business Administration; the following professional qualifications as Registeraccountant (Chartered Accountant) and as Certified Information Systems Auditor (CISA); Furthermore, qualified as Certified Information Security Management Systems Lead Implementer (CIS LI) and as Certified Ethical Hacker (CEH).

His prior experiences include managing as partner at Tjong A Hung Consulting and Tjong A Hung Accounting Services for more than 10 years.

The passion, intense involvement and commitment to each assignment contribute in fundamental process improvements and sustainable solutions for your corporate challenges. Fields of expertise include: (IT) Governance & Control with services such as: Strategic Planning, Corporate Finance, Governance & Control, IT Audit & IT Governance, IFRS training & implementation, Internal Audit and Interim-Management.

Social engagement motivates him to be part of developments in our profession and industries involved. This includes being a former Chairman of Suriname College of Accountancy (SCA), former Board member of the Surinamese Association of Chartered Accountants, former Board Member of the ICT Association Suriname. He was engaged in modernizing of Surinamese legislation, including the Electronic Transactions Act (2017) and the Financial Reporting Act (2017). I also lecture in IT auditing at the University of Tilburg for the Dutch Chartered Accountant's professional degree in Curacao and IT auditing for SCA.

Beyond corporate realms, Whitney is a dedicated educator and graduation supervisor at PTC University of Applied Technology and Vanguard Community College. Her influence extends to the Caribbean Datacenter Association, where she serves as a board member, contributing to the region's tech landscape. And she also serves as a board member of the ICT Association Suriname. A dynamic professional, Whitney seamlessly integrates business, technology, and education in her impactful endeavors.

OUR MC

WHITNEY DE RIJP

Commercial Affairs Manager Datasur

Whitney de Rijp, holds an MBA in Innovation & Technology with a focus on Sustainable Energy and an MSc in Strategic IT Management, boasts a diverse professional journey. With a commendable eight-year tenure at Datasur, she excelled as the Commercial Affairs Manager, overseeing Sales, Marketing, Customer Relations, ICT Project Management, Web and App Development and diverse AI strategies.

SPONSOR PACKAGES

Diamond: $10.000

- **Tickets:**
  - **8** VIP tickets (Value $450 each full day incl VIP lunch and F&B)
- **Sponsorship Visibility:**
  - Diamond sponsor (Prominent logo placement on all event materials, flyers, and social media).
  - Mention in radio and TV commercials.
  - 10 separate posts on social media about the company.
- **Event Presence:**
  - 1 company commercial (60 seconds) shown 10 times (during the promotional week and during the event)
  - Private lunch with speakers and staff (up to 10 people).
  - **Exclusive in-company session of total 90 minutes with the foreign speakers**
- **Additional Benefits:**
  - Merchandise in the goodie bag and on tables.
  - Logo on UBF backdrops and media outings
  - Company info booth at the event.
  - United Business Fair booth worth USD 1500

Platinum: $7.500

- **Tickets:**
  - **4** VIP tickets (Value $450 each full day incl VIP lunch and F&B)
- **Sponsorship Visibility:**
  - Platinum sponsor (Prominent logo placement on all event materials, flyers, and social media).
  - Mention in radio and TV commercials.
  - 7 separate posts on social media about the company.
- **Event Presence:**
  - 1 company commercial (45 seconds) shown 5 times during the event and during the promotional week.
  - Private lunch with speakers and staff (up to 10 people).
- **Additional Benefits:**
  - Merchandise in the goodie bag and on tables.
  - Logo on UBF backdrops and media outings
  - Company info booth at the event.
  - United Business Fair booth worth USD 1500

Gold: $5.000

- **Tickets:**
  - **2** VIP tickets (Value $450 each)
- **Sponsorship Visibility:**
  - Gold sponsor (Logo on all event materials, flyers, and social media).
  - Mention in radio and TV commercials.
  - 5 separate posts on social media about the company.
- **Event Presence:**
  - 1 company commercial (30 seconds) shown 3 times during the event and the promotional week.
  - Private lunch with speakers and staff (up to 5 people).
- **Additional Benefits:**
  - Merchandise in the goodie bag.
  - Logo on UBF media outings
  - Company info booth at the event.
  - United Business Fair booth worth USD 1500

SPONSOR PACKAGES

Silver: $2.500

- **Tickets:**
  - **2** Premium tickets (Value $250 each)
- **Sponsorship Visibility:**
  - Silver sponsor (Logo on all event materials, flyers, and social media).
  - 3 separate posts on social media about the company.
- **Event Presence:**
  - 1 company commercial (15 seconds) shown 2 times during the event and the promotional week.
- **Additional Benefits:**
  - Merchandise in the goodie bag.
  - Logo on UBF media outings
  - Company info booth at the event.

Bronze: $1.500

- **Tickets:**
  - **2** Premium tickets (Value $250 each)
- **Sponsorship Visibility:**
  - Bronze sponsor (Logo on all event materials, flyers, and social media).
  - 2 separate posts on social media about the company.
- **Additional Benefits:**
  - Merchandise in the goodie bag.
  - Logo on UBF media outings

CONTACT DETAILS

Ruth Sinkeler | CLIP Training & Consultancy N.V.
(+597) 476600 | (+597) 8930743
ruth@clipconsultancy.com

PARTICIPANT TICKETS

- VIP Ticket: $450
  - Includes access to the full-day event, including all sessions, workshops, and networking opportunities.
  - Exclusive access to the VIP lunch with speakers.
  - F&B serving at table throughout the day
- Premium Ticket: $250
  - Access to the full-day event, including all sessions, workshops, and networking opportunities.
  - F&B serving at seat throughout the day
  - Lunch buffet
  - Meet & greet with the speakers incl drinks
- . Regular Ticket: $150
  - Access to the full-day event, including all sessions, workshops.
  - Lunch buffet
  - Photo moment with speakers